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Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

Country Profile: Montenegro

Country Size: 13,888 sq km
Citizens: 633,158 (2024) | Tendency: falling
GDP per Capita: 12,935.45 $ (2024) | Tendency: rising
EU Innovation Scoreboard: Emerging Innovator (2025) | 45,3%
BEDA Member Organisations: /

Dedicated design policy status

No

Design in other policy agendas

- → **CCI, innovation, industrial/development, circular economy, architecture strategies** – No dedicated strategies or inclusions identified.
- → **Digital Strategy** – *Digital Transformation Strategy of Montenegro 2022–2026* mentions user-centred design (UCD) and service design principles. [Integrated]

Observations

Montenegro shows minimal integration of design in its policy landscape, with the only notable reference being in the digital transformation agenda, where UCD and service design are acknowledged. This suggests some awareness of design's role in improving public services and digital solutions. However, the absence of design considerations in cultural, innovation, industrial and sustainability strategies indicates a fragmented approach.

ADDRESS

c/o BEDA The Bureau of European Design Associations c/o Wallonie-Bruxelles Design Mode (WBDM) - AWEX, Place Sainctelette 2, 1080 Brussels, Belgium | www.madres.beda.org

ACCOUNT DETAILS

The Bureau of European Design Associations | BNP Paribas Fortis
IBAN: BE97 0019 8615 7549
BIC: GEBABEBB

CONTACT

office@beda.org

REGISTRIES

RPM: Bruxelles
Union des Associations Internationales Org ID: BE 0844.127.553
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